

ADVERTISING PRICE LIST 2017

INNER PAGES

Format	Dimensions (mm)	Prices based on Annual Publications (Euros)		
		1-2	3-6 - reduced 10%	7-11 - reduced 20%
1/1 (Full page)	210x282	750	670	590
Double page	420x282	1120	1010	900
1/2 Page	210x141	415	375	330
	105x282			
1/3 Page	70x282	300	270	235
	210x94			

SPECIAL POSITIONS

Position	Dimensions (mm)	Prices based on Annual Publications (Euros)		
		1-2	3-6 - Discount 10%	7-11 - Discount 20%
Fold on the front cover page	90x282	1110	1000	890
Pages 2-18	210x282	780	700	640
Pages 2-18 (double page)	420x282	1270	1130	1010
Back cover	210x282	-	-	990
Insert Add - Ons, without production	100 g max.		400	
Insert Add - Ons, with production	100 g max.		On demand	

MARKET AND CONTACTS

BANNER	Dimensions hwx (mm)	Price in EUR	NOTE:
			Advertisement in "Market&Contacts" is free for clients who take ads on a yearly basis
6 months	42x50	300	3000 - 5500
12 months	42x50	550	5500 and up

TECHNICAL SPECIFICATIONS

- Prices are in Euros (EUR).
- Magazine is published with 11 issues per year (July/August Double issue), first week in a month.
- Exact choice of ad position within a page increases the price by 10%.
- The price does not include the ad creation and graphic design.
- The price list relates to period 1st Jan – 31st Dec 2017.
- Deadline for submitting advertisement material is the 20th of a month.
- Advertisement must comply with magazine visual identity.
- The materials should be submitted in the "Press quality" (CMYK, raster - 300 dpi, vector format - no fonts, bleed min. 3 mm).
- Ad sizes relate to the full format of the magazine. We reserve the right to change the margins.

